

the **JOSHUA**
S U R V E Y



KNOW YOUR AUDIENCE,
GROW YOUR CHURCH

GET TO KNOW THE COMMUNITY YOU ARE CALLED TO REACH

YOUR UNIQUE REPORT WILL INCLUDE:

WHAT OTHERS ARE SAYING ABOUT JOSHUA SURVEY

"When we started our church capital campaign, we knew it would be important to get a feel for who our people are and who our community is first. The Joshua Survey gave us a unique and valuable insight into the makeup of not only our neighbors, but our church body as well. I couldn't imagine doing any kind of local church ministry without this info. I highly recommend the Joshua Survey."

Nick Asolas, Communications Director | MISSION Community Church, Gilbert, AZ

"The Joshua Survey has provided us with the answer to who is really inside our walls and who we are trying to reach. The concrete data really allows our planning, programming and marketing to become razor sharp as we keep going after more and better disciples. The combination of the Joshua Survey team's church experience alongside their insight into data, provided us some incredible breakthroughs."

Doug Parks, Executive Pastor | Canyon Ridge Community Church, Las Vegas, AZ

"Rarely a tool comes along that allows Church leaders to feel the pulse and hear the heartbeat of their community – the Joshua Survey does just that. Gathering the MOST current data from the community and our church, we were able to see where we were strong and weak in ministering effectively to our 10 mile radius. All the key points – financial, ages, ethnicity, gender, relationship, education and more were packaged together in a very user friendly booklet that the Joshua Survey team prepared for us and even walked us through page by page. Now we can better see where and how we can more effectively reach and minister to our community for the Lord Jesus. The Joshua Survey is a tool that we have and undoubtedly will contract again to evaluate our effectiveness and see how we can better reach our "Jerusalem" for the Lord."

Roger Storms, Senior Pastor | Chandler Christian Church, Chandler, AZ

1 Demographic maps

We provide you a birds-eye view of the area around your church according to zip code, church saturation, number of households and more.

2 Comparative bar charts

With over 30 areas of interest covered, these side-by-side comparisons of your church and community are easy to understand

3 Community demographics

This element gives you an accurate breakdown of how diverse your community and church really are.

4 Profiled & life stage groups

Our proprietary coding system will identify how your predominate community and church groups compare with each other.

JOSHUA SURVEY features



Family structures

Understand the wide range of family structures in your church and community to help minister to them.



Ethnic group information

Identify who the fastest growing ethnic groups are and how they are represented in your area.



Projected growth

Forsee population growth or decline in your community with accurate data projections.



Potential multi-site locations

Identify potential locations for multi-site campuses or church expansion based on the most current data.



Member locations

See where your member households are and identify how far your attenders travel to your services.



Attender breakdown

Gain in-depth insight into the people who attend your church and call it home.



Family financial health

Understand the financial health of your community and membership to better understand giving.



Focused audience targeting

Know how to reach your community with precision targeting and marketing.



Worship preferences

Discover what the faith receptivity and worship preferences are within your community.

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